

**FOR IMMEDIATE
RELEASE**



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Brooklyn City Schools to celebrate National Bike Month on May 10, 2014

Brooklyn City Schools will join schools from around the country to celebrate National Bike Month on May 10, 2014 with a Bike Rodeo and Touch a Truck

The event will begin at **9:00 am -11:00 am** with kids, parents and community leaders.

National Bike Month encourages a nationwide bike-focused celebration for students in the month of May and builds on the popularity and success of Walk to School Day, which is celebrated across the country – and the world – each October.

Bike to School Month events raise awareness of the need to create safer routes for bicycling and walking and emphasize the importance of issues such as increasing physical activity among children, pedestrian safety, reducing traffic congestion and concern for the environment. The events build connections between families, schools and the broader community.

Touch-a-Truck is a unique and wonderful community event. This is the first year for a Brooklyn Touch-a-Truck. This is an excellent opportunity to interact with hundreds of families in a fun and educational environment to learn bike safety and how to share the roadways. The Ridge Park Square parking lot will be magically transformed into an interactive play museum for kids of all abilities! This wonderful community event is run by volunteers who have secured trucks and diggers, Police and Fire vehicles and much more that set the stage for fun!

The event is being organized by **Brooklyn City Schools, Brooklyn Police Department, Brooklyn City Council, ODOT, Cuyahoga Board of Health and Ridge Park Square**

For additional local information, please contact **Hayley Toerek** 216-485-8176

For additional information, please visit these websites:

Walk and Bike to School Day
National Center for Safe Routes to School

www.walkbiketoschool.org
www.saferoutesinfo.org

You Are Invited

What: Brooklyn Community Bike Rodeo

When: Saturday May 10th, 2014

9:00-11:00 am

Where: Ridge Park Square

Who: Children in grades pre-k to grade 8



The bicycle rodeo includes a safety inspection and a series of skill stations directly related to everyday bicycling situations. If possible, have your child bring their bicycle and helmet. There will also be a Touch A Truck. There is no charge for this event. Everyone will have the chance to enter to win a bicycle and other great giveaways. Please bring your bike and helmet if participating in the bike rodeo.

There will be a limited amount of vouchers for boots and shoes to be given to children who walk or bike to school.

For more information please visit our website

www.getmovingbrooklyn.org

Please let us know if you can attend the Bicycle Rodeo on Saturday May 10th, 2014

Student Name(s) _____

If you are interested in helping with this event, please fill in the information below

Name _____ Phone _____

Return to your classroom teacher by Friday April 25th, 2014